

How 'Real' Professionalism can Change a Nation

transcribed plenary speech of

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I. INTRODUCTION

The following are integrated in this paper to show "How 'Real' Professionalism can change a Nation"

Professionalism

Values

Achieving a goal

Living in the present moment to shape your future

II. PROFESSIONALISM

For some, being professional might mean dressing smartly at work or doing a good job. For others, being professional means having advanced degrees or other certifications. Professionalism encompasses all of these definitions. However this is the 'old' definition and it covers much more. So what is professionalism and why does it matter? How can a person be completely professional in a day-to-day role?

The new definition of professionalism would be the 'old' definition with the following added on - qualifications, competence, confidence, personal development, outstanding customer service, providing the best results in the shortest period of time and finding systems to help a billion people.

These facts imply that professionalism encompasses a number of different attributes, and together these attributes identify and define a professional.

III. VALUES

Life can be much easier when the values are identified. When the things that we do match our values it is usually good and satisfying. Similarly, when these are not aligned with our own values, it can be a real source of unhappiness.

Fun, happiness, adventure, love, being with family, learning, etc. are some known values. Respecting your values would answer many conflicts in the profession.

Values do not have boundaries, and have no limits. That is why keeping with values is a life-long exercise. As professionals, we should continuously revisit our values, especially if we feel unbalanced. To identify your own

values, find examples from both your career and personal life. Ensure answers for following questions.

"What was I doing when I was happiest in my life? What was my proudest moment in my life? When was I most fulfilled in my life and what was I doing then? The answers for these questions would make a value-based professional who may get less difficulties in the long run of career and the personal life.

In addition to that the service to others should always be provided in a friendly manner. Having a smile and maintaining control over situations are very important. As a result the client would obtain a service 'above and beyond' what he/she expected.

IV. ACHIEVING A GOAL

The following tips would help a person to achieve his/her goals along with the success rate given below.

Think about the goal

- 43 % success rate

Write your goal down

- 56 % success rate

Share your ideas with a friend

- 64 % success rate

Make a weekly progress report to your friend

- 74% success rate

Success could be enhanced by preparing a 12 month goal. The 12 month goal should be clear, SMART (specific, measurable, achievable, relevant, timely) and it should include the actions of implementation, desire within own self and a 'To Do List'. If we do everything with desire it will not feel like a work.

V. PAST, PRESENT AND FUTURE

To be a new professional, the past, present and the future are vital. Past is the memory that you may forget or not. It has already happened and nobody can change this.

Present is controlled by our five senses, thoughts and emotions. The future is yet to happen, it lives in your imagination.

In summary, the past is behind you, learn from it, the future is ahead, envision it. Most importantly the present moment is here, live it. The present is the most important. You are most powerful as a human being now.

VI. CONCLUSION

Be a combination of “Ms. Curious, Ms. Star, Mr. Brave, Ms. Helpful, Mr. Cheerful & Mr. Cool”. “Help people, help profession and thereby change nation”