

## The Impact of Logistics Function on the Performance of an Organization

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### Abstract

As an island, which seeks to thrive from area of logistics, the development of the logistics industry is significant since it acts as a vigorous supportive arm for the economy. Furthermore, the logistics functions in the industry are a paramount factor that assists to maintain a stable performances within the organizations and long term reduce the price of the end product with efficient logistics practices. With the challenges faced by the supply chains in the whole world there has been ups and downs in the logistics industry. Researchers have identified that there is contemporary requirement of assessing dimensions of logistics functions in order to find the impact on organizational performances. Moreover, the study has identified four functions of logistics which effect the organizational performance as warehousing, inventory management, transportation and order processing. In order to achieve the objectives of this study, the researchers have conducted multiple regression analysis by collecting the data from employees at MAS Holdings Borupana. Finally, thematic analysis was done on the collected data to prove or double assure the responses received from the managers. Further, SPSS analysis was done based on the collected data from the employees of the logistics department of MAS Holdings Borupana as per the quantitative data analysis. As per the research findings, the researchers exposed a strong positive correlation between the dimensions as warehousing as the most significant dimension of organizational performance at MAS Holdings Borupana. Furthermore, researchers can look into all companies within Sri Lanka and find the impact of logistics functions on overall performances of the company.

**Keywords:** *Warehousing, Inventory management, Organizational performance*