

## **Study on How Technological Development and Digital Transformation are Applied in Social Organizations in Transforming Themselves to Gain Efficiency and Leadership Competency**

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### **Abstract**

The application of technological advancement and digital transformation in social organizations is explored in this study, with a particular emphasis on their transformative potential in achieving efficiency and leadership competency. The study looks into how social organizations can improve their operations, decision-making, and overall effectiveness by utilizing technological advancements. This study aimed to shed light on the strategies, difficulties, and results associated with implementing technology-driven transformations in social organizations through a thorough analysis of existing literature and primary data that were collected through structured interviews from a non-random sample of 38 participants. The study's main goal is to investigate how technological advancement and digital transformation are used in social organizations to improve their productivity and develop leadership skills. The findings offer insightful information about the complex nature of digital transformation.

**Keywords:** *Digital transformation, Social organizations, Leadership competency, Technology-driven transformations, Organizational change*