

## **Impact of Territorial Border Conflict on Tourism and Economic Development: A Case Study on the State Jammu and Kashmir**

D Nethsara<sup>1</sup>, I Chandrasekara<sup>1</sup>, K Alahakoon<sup>1</sup> and P Dissanayake<sup>1#</sup>

*<sup>1</sup>Faculty of Defence and Strategic Studies, General Sir John Kotelawala Defence University*

#ichandrasekara2000@gmail.com

In recent decades Jammu and Kashmir have been under political economical and security confusion which has caused a considerable downfall in its social order. In this study, we sought to determine how the armed conflict has affected the region of Jammu and Kashmir's economic development, paying particular attention to the industry of tourism as it has also been prosperous enough to earn the title "heaven on earth," emphasizing its exceptional natural beauty and essence. So, the emphasis will be placed on elements such as J&K's rich legacy and culture, outstanding hospitality, and stunning terrain, among others, which serve as catalysts for the region's industrial prosperity. The study's particular objective is to draw conclusions on the impact of territorial border conflict on the economy and tourism industry in Jammu and Kashmir. And the findings show that there lies a negative correlation between these variables. This research is mainly based on qualitative data and quantitative data collected from secondary sources such as eBooks, journal articles, previously submitted research papers and reports.

**Keywords:** *Jammu Kashmir, tourism, economy, border conflict*