Automated Real Estate Retailing Website

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Abstract. The usage of the Internet has become intertwined in all facets of day-to-day life for work and play. It serves as an essential part of our lives specifically for those in industrial and developing areas. There is a major decrease in the general workload of online retailers compared with the full- service brick-and-mortar dealers. To contest with the online limited service and discount brokers, many brick-and-mortar brokers set up Websites to reach out to new and prevailing customers. Furthermore, e-business can produce new business strategies that exploit an advanced level of interactivity between clients and suppliers while increasing opportunities for bonding business and market logics and also decreases production cost. The increasing number of potential buyers perusing listings through the Internet produces a high level of potentials and reques0st for refined search engines. Customers can adjust the search standards to return good results. In a search, customers can specify a price range, location, etc. Customers can expect to discover clear and professional photos, virtual tours, loan calculators, area maps, local institute information, relative sales data of recently sold similar households within the same neighborhood, property taxes, and if obtainable, the prior sales price. The study focuses on strategies used in building a website with enhanced capabilities by overcoming the drawbacks for property retailers

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