

ABSTRACT

This research provides an overview of the underlying dynamics, drivers, top players, supply chain structure, challenges facing and analysis of the drawbacks of Supply Chain Management at Quantum Clothing Lanka (Pvt) Ltd. In this study, the data of Quantum Clothing Lanka was presented and was described the positioning of the company while addressing business processes which are critical to the success of the organizations Business Units. This research was extensively based on interviews with company officials at Quantum Clothing Lanka which provided rich insight into a wide range of supply chain practices specific to the company business. The success of Quantum Clothing Lanka can be attributed to a set of important supply chain activities, driven primarily by a collaborative intra-company effort. Insights gained from this research can also be leveraged to understand other industries such as consumer packaged goods, computers, and electronics industries which face similar supply chain issues. Further this research is based on examining the existing system and the management system. The evaluation was done by gathering information through questionnaire, interviews and documented data and finally the analysis was conducted to find out the drawbacks and to identify the areas needed to be change in order to achieve the effectiveness of the organization. Most of the drawbacks were identified which includes; underutilization in particular departments such as Transport Division, lack of manpower in Packing Department, lack of auditing process to self evaluate the efficiency of current practices, gaps in effective communication among customers, vendors etc.. The recommendations were pointed out to overcome these issues in order to achieve an efficient supply Chain Management by the Quantum Clothing Lanka (Pvt) Ltd.