

ROLE OF PROFESSIONALS IN DEALING WITH ROAD TRAFFIC ACCIDENTS

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According to the information published by the World Health Organization (WHO), road traffic accidents is responsible for nearly 1.3 million deaths per year around the globe. Further, they mention nearly 50 million critical injuries are also report due to road traffic accidents. Though proper and accurate calculations are not possible for economic analysis, many research say that nearly 1.2 % of GDP is wasted because of traffic accidents. Though it is a common practice to blame only one or two groups as responsible for accidents, many research prove that effect of various contributory factors at different contribution ratios are responsible for a given road traffic accident. Many parties responsible for traffic accidents can be named using the better "P" such as Pedestrians, Police, Politicians, Parents, Principals, Professionals etc. Many research are carried out related to road traffic accidents concentrated on the Four "E" concept. It is Engineering, Education, Enforcement and Encouragement. Under such circumstances, I would like to present findings of some research work carried out during last few years to highlight the effect on attitude towards safety gears by drivers, safety of school children, self-reported angry behaviour of drivers, safety at railway crossings, effect of road markings on driver behaviour etc. to highlight the relevance of different angles and aspects of road safety. As such the attempt of this presentation is to highlight the complex nature of road safety related issues and to encourage professionals of different disciplines to work as a team to eradicate this menace.